



Malaysia 6th International Scientific Instrument and Laboratory Equipment Exhibition and Conference

ASEAN's LEADING LAB EXHIBITION

10 - 12 OCTOBER 2017

Level 4, Putra World Trade Centre (PWTC), Kuala Lumpur, MALAYSIA

POST SHOW REPORT 2017

www.lab-asia.com

Organised by:



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OVERVIEW

The 6th edition of ASEAN's leading laboratory exhibition, LabAsia 2017, was held from 10 – 12 October 2017 at Putra World Trade Centre, Kuala Lumpur, with 155 exhibitors and 5912 visitors participating in this edition.

Held in conjunction with the 25th World Forum on Advanced Materials (POLYCHAR 25) and 8th Biennial Regional Symposium on Total Laboratory Management (QSEL 2017), LabAsia continued its long-standing role in connecting scientific communities across ASEAN to the international stage, by bridging equipment manufacturers, industry users, and academia together in one venue.

QUICK FACTS



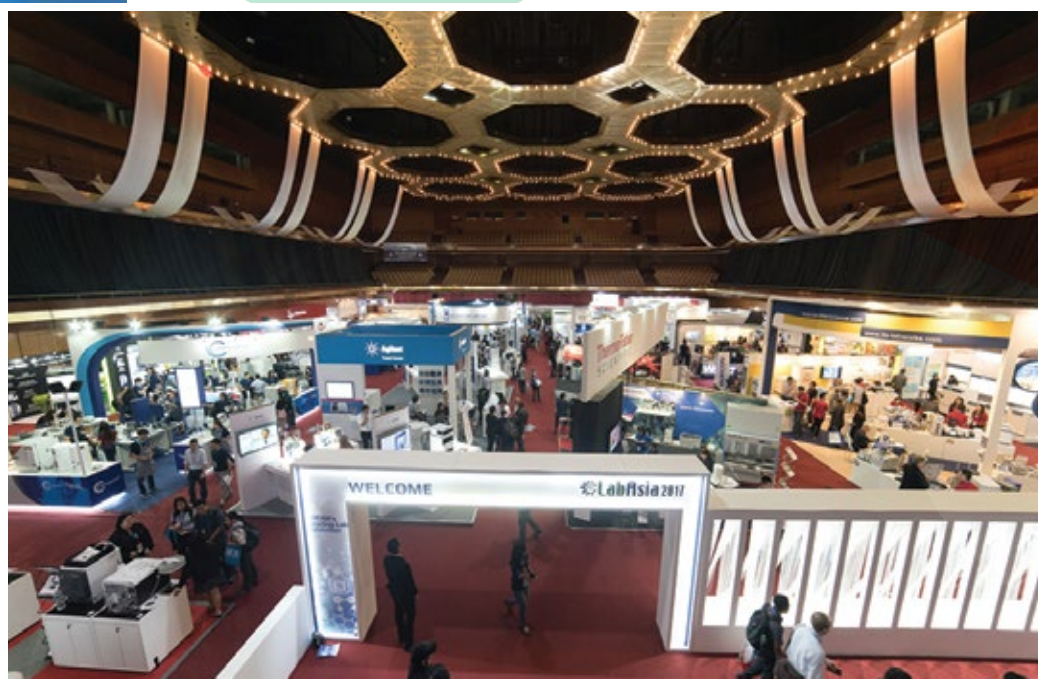
155
Exhibitors from

Featuring brands from

15
countries

30
countries

5912
Visitors from **54**
countries



JOINT OPENING CEREMONY

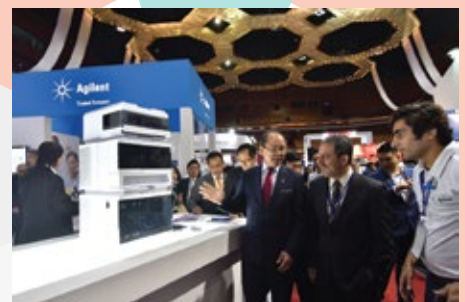
"I'm also happy to see some Malaysian-made technology, especially related to rubber-based commodities, and this is an achievement to Malaysia, because one of the challenges that were outlined in Vision 2020 is that we want to be a net producer of technology, and not a net consumer. We have made some progress, but a lot more work needs to be done, and there are a lot of collaborations and perhaps also to look into the branding of technology."

I saw a lot of exhibits, and latest technology, especially 4th industrial revolution technology being exhibited and that it is very exciting, it gives us a lot of encouragement that indeed Malaysia has advanced in terms of science."

Guest of Honor: Yang Berhormat Datuk Seri Panglima Wilfred Madius Tangau, Minister of Science, Technology, and Innovation of Malaysia



From Left: Datuk Haji Ismail Bin Talib, Director-General of Department of Chemistry Malaysia, Dato' Dr. Ong Eng Long, President of Malaysian Institute of Chemistry (IKM), Yang Berhormat Datuk Seri Panglima Wilfred Madius Tangau, the Minister of Science, Education, and Innovation of Malaysia (MOSTI), Prof. Dr. Ramzah Dambul, Deputy Secretary-General of MOSTI, Mr. C.P. Saw, Managing Director of ECMI ITE Asia Sdn Bhd, and Dato' Chang Eng Thuan, Vice President of IKM.



POLYCHAR 25 Conference



25TH WORLD FORUM ON ADVANCED MATERIALS (POLYCHAR 25)

The international conference for materials science, POLYCHAR, successfully concluded their 25th edition in Kuala Lumpur this year.

This edition saw over 200 delegates from various materials research institutes from around the world in attendance, with 156 topics presented throughout the 4 days.

Held alongside POLYCHAR 25 was the 25th Short Course on Polymer Characterization, which students, researchers and industry practitioners were taught of methods of characterization of polymers and polymer-based materials (PBMs) as well as the basic science behind those methods.



QSEL2017 Conference



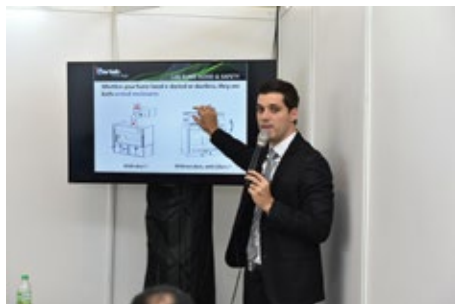
THE 8TH BIENNIAL REGIONAL SYMPOSIUM ON TOTAL LABORATORY MANAGEMENT – QUALITY, SAFETY, ENVIRONMENT AND LABORATORY INFORMATICS (QSEL2017)

QSEL2017 was featured topics related to the latest developments in laboratory quality management, laboratory safety, laboratory environmental management, and laboratory informatics and technology. More than 160 delegates from research institutes, public utilities, government research centres, food manufacturers, and advanced materials attended the 2-day symposium.



TECHNICAL SEMINARS

36 technical seminar sessions were held during these 3 days, which were conducted by the exhibitors as a platform to interact with visitors and demonstrate new techniques and products. The experts, who were from Australia, China, France, Germany, Hong Kong, India, Indonesia, Italy, Japan, Russia, Singapore, and the United Kingdom, gave insights on topics related to the latest laboratory technology and testing procedures.



ONE2ONE BUSINESS MATCHING PROGRAMME

As an added-value service for the visitors, buyers who have expressed interest in specific products in advance were matched with exhibitors through the One2One Business Matching Programme. 16 international participants were successfully matched with over 40 exhibitors via this One2One Business Matching Programme and achieved fruitful meetings.



As a token of appreciation for our visitors, we have given out all-expenses paid trips to 3 of our lucky visitors through our LabAsia Visit & Win Contest. These winners will be flying to Jakarta to visit LabIndonesia in April 2018, followed by a 2-day leisure visit to Bandung.



ABOUT OUR VISITORS

5,912

visitors from these 54 countries:



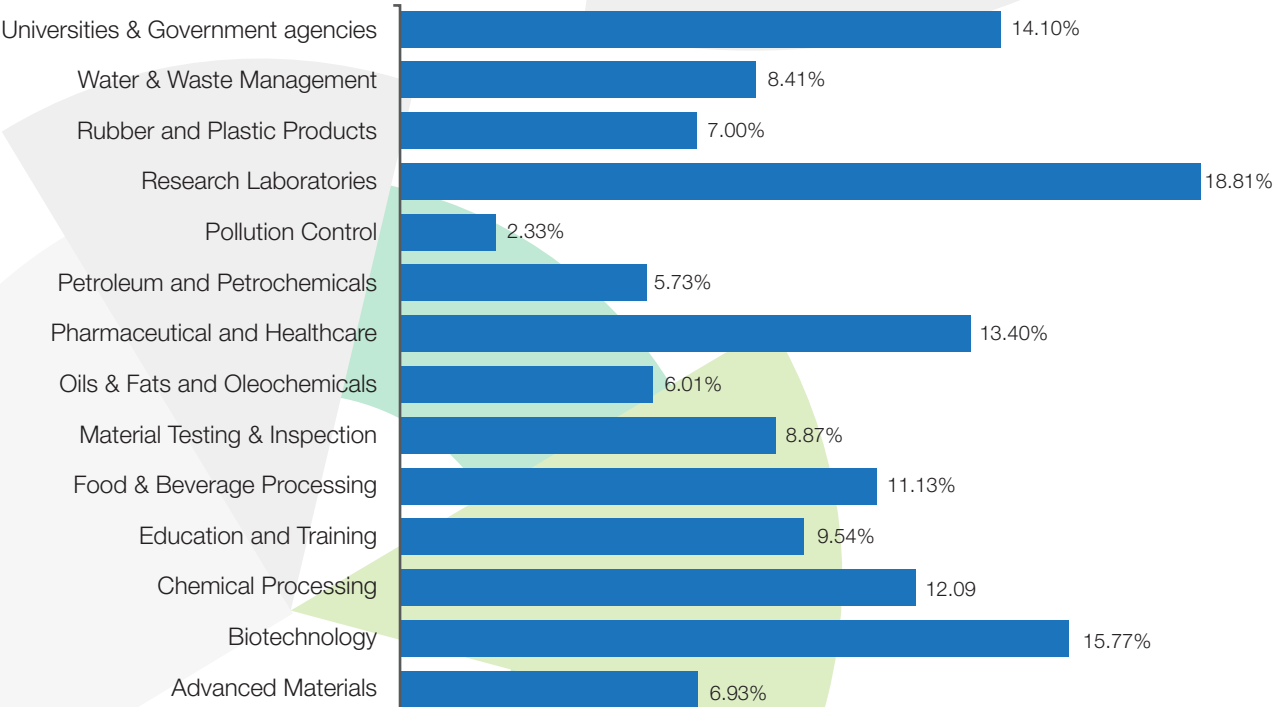
Local Visitors International Visitors

..... with 11% of visitors originating from overseas.

75%

played an active role in purchasing decisions in their workplaces.

And they are from the following industries:



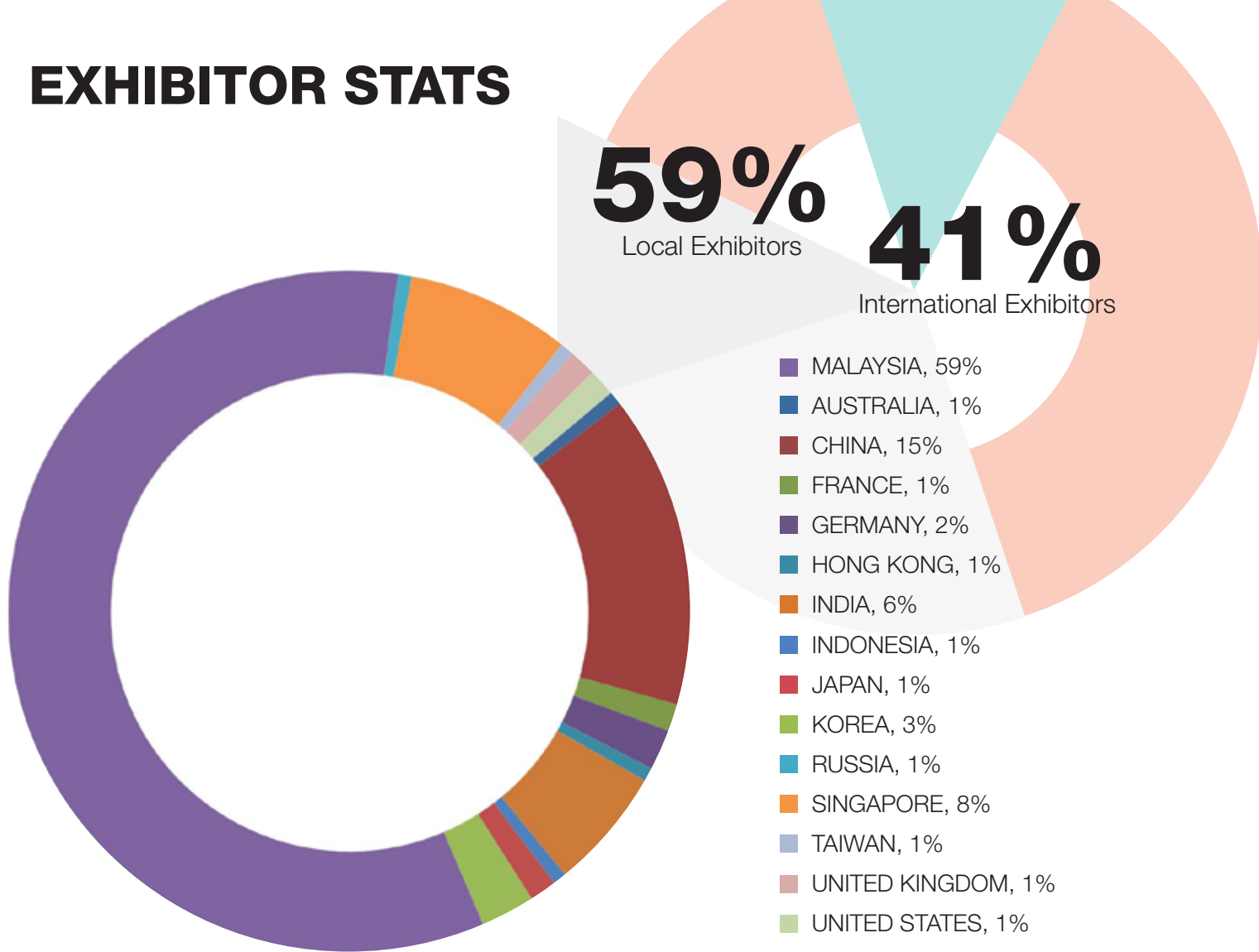
88%

felt that LabAsia 2017 met their expectations

87%

rated LabAsia 2017 exhibitors as excellent or good

EXHIBITOR STATS



Reasons for Participating *multiple choice question



93% of Exhibitors rated the quality of visitors as above average

70% of this year's Exhibitors were considering to rebook again for LabAsia 2019

Here are what our exhibitors and visitors have to say about LabAsia:

“

We realized that there are more participants from overseas and visitors from other countries as well. We appreciate LabAsia for providing such a platform for companies like us, so that we can diversify our business and market.

Mr. C.Y. Loo, Country Sales Manager of IT Tech Research (M) Sdn Bhd

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“

This is a very well-known trade show where most of the instrument suppliers will be here. This is the second time we've participated. After the opening ceremony, there were a lot of customers here, we've managed to get some positive leads.

Stanley Tan, General Manager of Shimadzu Malaysia Sdn Bhd

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“

We are here in LabAsia every time, for many years. This year is definitely busier, there are other booths that are also conducting a lot of activities. This time there are a lot of interaction between exhibitors and visitors, and there is great improvement definitely.

Koo Siew Ling, Senior Commercial Manager of Thermo Fisher Scientific

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This exhibition is good because I want to find new and modern equipment for our lab. There are many new products that I can show to our postgrad students too.

Nur'Ain Syaffiqa, Assistant Lab Manager of Universiti Tunku Abdul Rahman Sungai Long Campus

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“

A lot of new faces this year. As we can see that the current lineup of exhibitors and participants remain, which means that the industry is picking up, so there is still a large portion of the pie to be shared with all the players. We are glad that the main players are here right now in LabAsia.

Fabian Especkerman, Regional Head of Business, Lesoshoppe Asia Pacific

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We want to get into the laboratory market of Malaysia and the neighbouring countries so this is the first time we're here, and to see if we can do that. So there's a good potential in this region, and we found requests from other countries as well, neighbouring countries to here, from Indonesia and from Thailand and so on. It has been interesting so far.

Anders Fage Jensen, Co-Owner, FAMECO Analytical Instruments

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Reserve Your Space In the Next Edition of LabAsia!

15 – 17 October 2019

Organised by:



a Member of



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For more information, please contact



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